

# BrightSign® LS5

Entry-level player for essential signage needs.

BrightSign LS5 delivers essential digital signage capabilities with flawless video quality, core motion graphics, and basic interactivity via USB-C, all within an ultra-compact, energy-efficient design. Its reliable, secure, and power-optimized design, makes it an easy choice to replace simple PC-based solutions.

## Active Backdrops

Enhanced visual  
ambiance.



- Flawless video playback
- Full HD or 4K model options
- Flexible network options

## Dynamic Information Screens

Bring information  
to life.



- Engaging widgets & animations
- Quick media & text updates
- Display real-time content

## Immersive Signage

Engaging  
Interactivity.



- Intuitive touch interactions
- Informative digital audio prompts
- Remote player controls

## Product Spotlights

Dynamic showcases that  
boost sales.



- Eye-catching dynamic visuals
- Effective content zone controls
- Trusted CMS and POS integrations



## LS425 Basic I/O Package

Flawlessly runs Full HD video  
and core motion graphics with  
basic interactivity via USB-C.

## LS445 Basic I/O Package

Advances video capabilities  
to 4K resolution.



## The BrightSign LS5 Advantage

- Deliver flawless video playback and streaming with confidence and without a PC
- Draw attention with captivating animations and timely live content that gets results
- Boost engagement with essential interaction options and audio cues
- Power-efficient, ultra-compact design that ensures continuous online operation
- Operate with unparalleled reliability, security, and sustainability on BrightSignOS™
- Entry-level player with free remote player management and controls
- CMS choice flexibility with a trusted global network of leading integrated partner solutions

# BrightSignOS™

The power of purple.

The only purpose-built operating system that brings unrivaled reliability, security, signage power and sustainability to every BrightSign player.



## SECURE

**Unrivaled security** that reduces risk to near zero with purpose-built file system designed to remove vulnerabilities and only runs signage.

- Exceptionally protected operating system with a secure digital signature
- Runs a singular signage application to protect against viruses
- Configurable to any type of security profile
- Security extends to integrated CMS solutions



## RELIABLE

**Legendary reliability** with unmatched uptimes and a lower total cost of ownership.

- Persistent self-healing protocols resulting in unmatched uptimes
- Secure built-in remote player management and monitoring
- Remote diagnostics and controls to reduce costly on-site visits
- Removable storage that avoids rip/replace situations



## SUPERIOR

**Superior signage performance** for simple to sophisticated experiences.

- Optimized to run cutting-edge video and motion graphics
- Abundant signage features available with free authoring software
- Integrated with hundreds of global CMS solutions
- Highly extensible to securely run specialized signage technologies



## SUSTAINABLE

**Unmatched sustainability** through updates that stay ahead of market demands.

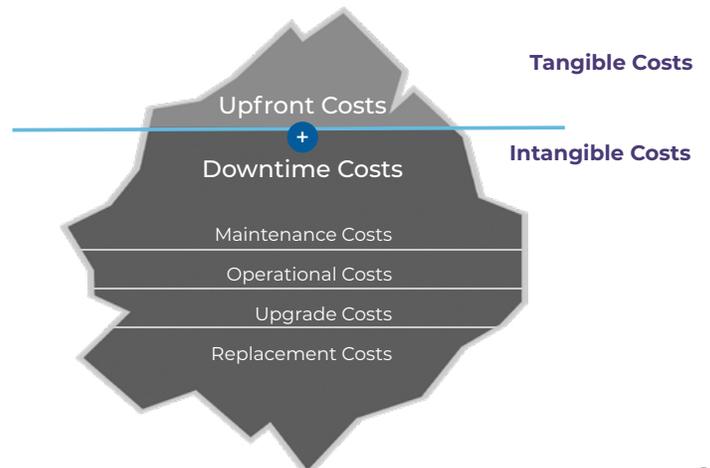
- Low power requirements with high performance
- Guaranteed long life cycle support for unprecedented longevity
- Free updates applied on-demand and consistent across hardware generations
- Remote re-provisioning at any time to ensure flexibility

## Invest in BrightSignOS to achieve long-term success

Designed to reduce risk and save on signage.

Downtime is the most expensive investment in signage that often gets overlooked. Failure doesn't happen at implementation, it happens after. BrightSignOS™ is designed to solve and mitigate ongoing risks to avoid rip and replace situations resulting in huge savings throughout the long life of your player.

### TOTAL COST OF OWNERSHIP



# Hardware Specifications

## Front View



## Rear View



- USB Type C port: The USB-C port supports both device and host mode, and supports custom cable solutions such as USB-C to GPIO cable, USB-C to USB-A and 3.5 serial cable, and USB-C to IR
- Audio port: supports analog & SPDIF digital
- Real time clock: 14-day life

# Software & Services

A scalable cloud infrastructure that securely connects BrightSign players to a suite of integrated services for remote device, content, and network management.

**bsn.Control**  
Free remote player monitoring and control service with a choice of CMS.

**bsn.Content**  
Paid CMS service for cloud-based content, network and user management.

**Partner CMS Solutions**  
Flexible choices with seamless player integrations.

**brightAuthor connected**  
Free software to provision players, access BSN.Cloud services, and connect to a variety of partner CMS solutions.



# Technical Specifications

	LS425	LS445
I/O Package	Standard	Expanded
<b>AI ENABLEMENT</b>		
Neural Processing Unit (NPU)	X	X
<b>VIDEO &amp; HTML5 ENGINES</b>		
4K video decoding		X 8-bit at 60p 10-bit at 30p
Full HD at 60p video decoding	X	X
HD Image & Graphics	X	X
HTML5 Performance	Popular HTML widgets & simple motion graphics	
HTML support: HTML5, and simple motion graphics	X	X
Supports 4K IP streaming	X	X
<b>MEDIA FORMATS</b>		
4K Video codecs: H.265, H.264		X H.265 at 60p H.264 at 30p
4K Video Containers: .MP4, .MOV, .MKV, .WEBM, .TS, .MPG, .MPEG, .PS, .M2P, .MPV, .AVI, .HEVC, .H264, .AV1, .VP9, and .MJPG		X
Full HD Video Codecs: H.265/HEVC, H.264/AVC, VP9, MPEG 4 part 2, MPEG1 video, MPEG2 video	X	X
Full HD Video Containers: MP4, .MOV, .MKV, .WEBM, .TS, .MPG, .MPEG, .PS, .M2P, .MPV, .AVI, .HEVC, .H264, .AV1, .VP9, and .MJPG	X	X
Images: BMP, JPEG, PNG	X	X
Audio: MP2, MP3, AAC and WAV (AC3 is passed through)	X	X
<b>DISPLAY RESOLUTIONS</b>		
Supports all common screen resolutions	HD	4K
Supports <a href="#">additional</a> & <a href="#">customizable</a> display resolutions with unique aspect ratios	X	X
<b>ACCESSORIES</b>		
BP200 & BP900 USB Button Pads	X	X
MicroSD Class 10 Cards (various capacities)	X	X
BrightSign Mobile USB Modem & Service	X	X
<b>MISCELLANEOUS</b>		
Operating Temperature Range	0°C to 50°C	
Dimensions (W x D x H)	126.6 x 141.84 x 19.41 mm (WxDxH)	
Player Weight	0.18 kg	
Locking Power Supply	12V / 1.5A	
Multi-Country Power & Regulatory Approvals	X	X
Built-in Wall Mounting	X	X
Included 5-Year Warranty, parts and labor*	X	X
MSRP	\$300	\$400

\*Warranty program applies to Series 5 players purchased from BrightSign after January 1, 2025. Warranty program does not apply to accessories. Learn more at <https://www.brightsign.biz/brightsign-players/warranty/>.